Adopting a legal structure for your group

Setting up an organisation can be extremely confusing, especially with all the different terms and legal wording. But it doesn't have to be complicated.

This guidance will help you decide whether or not your group needs to become an incorporated body with a formal legal structure.

This is one of a series of information sheets for community groups organising green open homes events. Find the rest at www.greenopenhomes.net

In this guide:

- Choosing your legal structure
- Making a governance document
- Resources

Legal structures

Incorporated or unincorporated?

Becoming incorporated is not always necessary. If you are a small group running an open homes event for the first time then your risk is likely to be quite limited and incorporation may not be right for your group at the moment. Even so, we would still strongly recommend thinking about a legal structure or form which can help you achieve your objectives and protect individuals, should your activities carry any financial risk.

Most small community groups are unincorporated associations. Examples include partnerships, associations, friendly societies and trusts. It is the easiest, quickest and cheapest way for a group to set itself up, and you can write your own constitution or governance document.

However, unincorporated bodies have no distinction between the organisation and its members. In the eyes of the law this means that members are seen as being jointly responsible for the body and its activities, and can also be held individually responsible. Unincorporated bodies cannot legally own anything and this means that any equipment you buy would be owned by individual members of your group – making it tricky at a later date if they want to leave the group.

The main advantage of becoming incorporated is that it creates limited liability for your members; particularly important should you find yourselves in a position where you owe money or have failed to deliver a service. Also, an organisation may not have to be incorporated to get a bank account, but many funders or sponsors will only write a to an incorporated group, not to individuals.

Becoming incorporated has possible drawbacks. The initial cost of registration can be quite high and in some cases a periodic fee is payable. Your governing members will lose a degree of privacy as their details will be publicly available, along with other information such as the organisation's financial details. And there are ongoing administration requirements (like submitting annual accounts).

If your group doesn't want to go through the process of becoming incorporated, you aren't excluded from receiving funding. Often a partnership with another organisation that can hold the money for you (such as a community development association, parish council or church) is a workable option.

Choosing an incorporated legal form

Should you wish to become an incorporated body there are certainly plenty to choose from. The Simply Legal (www.uk.coop/simplylegal) publication contains the details of the main legal forms that most incorporated groups tend to opt for.

Current legal forms for incorporated organisations:

Company Limited by Guarantee
Private Company Limited by Shares
Community Interest Company (limited by guarantee)
Community Interest Company (limited by shares)
Charitable Company Limited by Guarantee
Charitable Incorporated Organisation
Charity with subsidiary company
Industrial & Provident Society (co-operative)
Industrial & Provident Society (society for the benefit of the community)
Limited Liability Partnership
Public Limited Company (plc)

The two most popular legal forms for community groups are Community Interest Companies (CIC) and Industrial and Provident Societies (IPS), but there are different types of both of these. It's worth speaking to other groups that have similar aims to you, or even contacting a professional organisation for advice. Co-operatives UK have a web guide which could help you narrow down your options (www.uk.coop/start-new-co-op).

Whatever you decide, leave enough time to make all the arrangements. It will take time (and money in some cases) to fill out all the documentation required, register with the appropriate authorities and agree on all the details. Don't rush into a decision, as the legal form that you decide on can affect the sort of activity you can deliver in future and may commit you to ongoing costs and reporting requirements.

Governance

Governance refers to how your group manages itself, and the documentation which sets this process out, such as a group constitution. Good governance should help to define a clear strategy for the direction, supervision and accountability of an organisation, regardless of whether or not it decides to become incorporated.

A governing document is a document that sets out your aims and rules. It usually includes basic information about membership, key roles and responsibilities and decision-making processes. It acts as a written reminder for members that can help to keep you on track and shows funders and potential members that you are democratic and accountable.

The following are some of the common names for governing documents and their associated legal forms:

Legal form	Governing document
Association	Constitution
Partnership	Partnership agreement or deed
Trust	Trust deed
Limited Liability Partnership	Partnership agreement or members' agreement
Limited Company	Articles
Community Interest Company	Articles
Society	Rules
Charitable Incorporated Organisation	Constitution

Co-operatives UK have a publication called Simply Governance (www.uk.coop/simplygovernance) which goes into further detail about why governance is important, explains articles, rules and deeds, and provides practical strategies to avoid common governance problems.

If your group decides that a simple constitution is the way forward, then the Resource Centre's step by step guide for starting a small community group has helpful examples: www.resourcecentre.org.uk/information.

If your group plans to register as a charity, we recommend the Charity Commission's step by step guide to setting up, and writing your charity's governing document: www.gov.uk/set-up-a-charity.

Useful resources

Co-operatives UK (<u>www.uk.coop</u>) – As well as their Simply Governance and Simply Legal publications, Co-operatives UK can also help with registering your organisation, provide template models and offer training.

National Council for Voluntary Organisations (<u>www.ncvo.org.uk</u>) –The NCVO have free resources on their website covering the main issues surrounding good governance.

The Charity Commission (www.gov.uk/guidance/charity-commission-guidance) – The Charity Commission has published guides for setting up charities, including information on types of incorporated legal forms and rules for how to register.

Resource Centre (<u>www.resourcecentre.org.uk</u>) – The Resource Centre website has easy-to-read instructions for starting an unincorporated group, and guides for common tasks for newly appointed chairs, secretaries and treasurers.

This information sheet was produced by the Centre for Sustainable Energy. We're committed to supporting low carbon retrofit by promoting open homes events and helping you get going with resources, practical support and funding.

You can find more advice at www.greenopenhomes.net.

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